Help us make the IATEFL Exhibition more eco-friendly

Here are some great ways to make your exhibition stand more environmentally responsible.

1 Reduce your paper & ink usage

Scanning delegate badges and emailing them your information can be more eco-friendly whilst also cutting costs

2 Source your materials responsibly

Where possible choose responsibly sourced products including paper from sustainable forests, vegetable based inks, recycled or recyclable materials.

Save electricity

Use low energy LED lighting on your stand and make sure you shut down your electrical equipment overnight rather than leaving it on standby.

3

4 Reuse where possible

Reuse elements of your stand design to cut down on the amount you throw away after the exhibition. Bear this in mind if you're designing a new stand.

5 Offer eco give-aways

If you're planning to have branded promotional materials, consider multi-use items, products made using recycled or recyclable materials, or digital give-aways and discounts

6 Use local suppliers

Can you source some of your suppliers locally too? This can save on transport, accommodation and delivery costs.

7 Ask questions!

Check the green credentials of your suppliers, ask if they have a recycling policy, or if they use eco-friendly materials and methods

8 Save reusable materials

Reuse packing materials such as bubble wrap, foam padding and cardboard. Take home unused marketing materials that can be reused at another event.

We'd love to hear from you about other initiatives you have taken, or are planning to take, which improve your environmental credentials, and don't forget to tell delegates about all the great work you've been doing.

Thank you for your help in making the IATEFL Conference a more environmentally responsible event!